

PRESS RELEASE

Cross the line with Laylines from Milliken Contract

Milliken Contract's Laylines modular carpet collection has found popularity in a broad variety of locations looking for a combination of style, performance and value.

The stunning striated design is now available in a palette of 46 colours ranging from subtle neutrals to bold accents and has proved its aesthetic worth in locations ranging from education facilities and leisure environments to offices.

"Laylines has quickly established itself as a stylish basic for public sector locations," comments Kate Burnett, Business and Development Manager, Milliken Contract. "The combination of high style and budget price point is a winning proposition. The design in its broad colour offer can transform spaces, either on its own or co-ordinated with other products to deliver schools, libraries and other public buildings with inspiring floor layouts that deliver long term performance."

As part of the company's ECO360 approach to sustainable product design, which includes possessing a BRE A Rating, certified Carbon Neutral and with recycled content, Laylines upholds sustainability demands across all sectors and retains performance, delivering high performance modular carpet at a low price point. Manufactured using advanced Milliken-Certified WearOn® type 6.6 nylon for durability and appearance retention, Laylines is built around Milliken Contract's Design Essentials construction. This employs a hardwearing tufted level loop pile cloth with an 85% recycled content Polyurethane cushion backing to bring added acoustic performance, underfoot comfort and sustainability while still delivering excellent value.

Featuring Milliguard Plus soil release technology for ease of maintenance and Milliken Anti-Microbial Built-In Protection to promote a healthier environment, Laylines is rated suitable for heavy commercial use under EN1307. The carpet can also help to promote a quieter and hence more productive environment, absorbing impact sound by up to 34dB. Backed by a 10 year wear guarantee, Laylines benefits from 10 day availability.

For further information contact Milliken Contract on 01942 612777 or visit www.millikencontract.co.uk



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