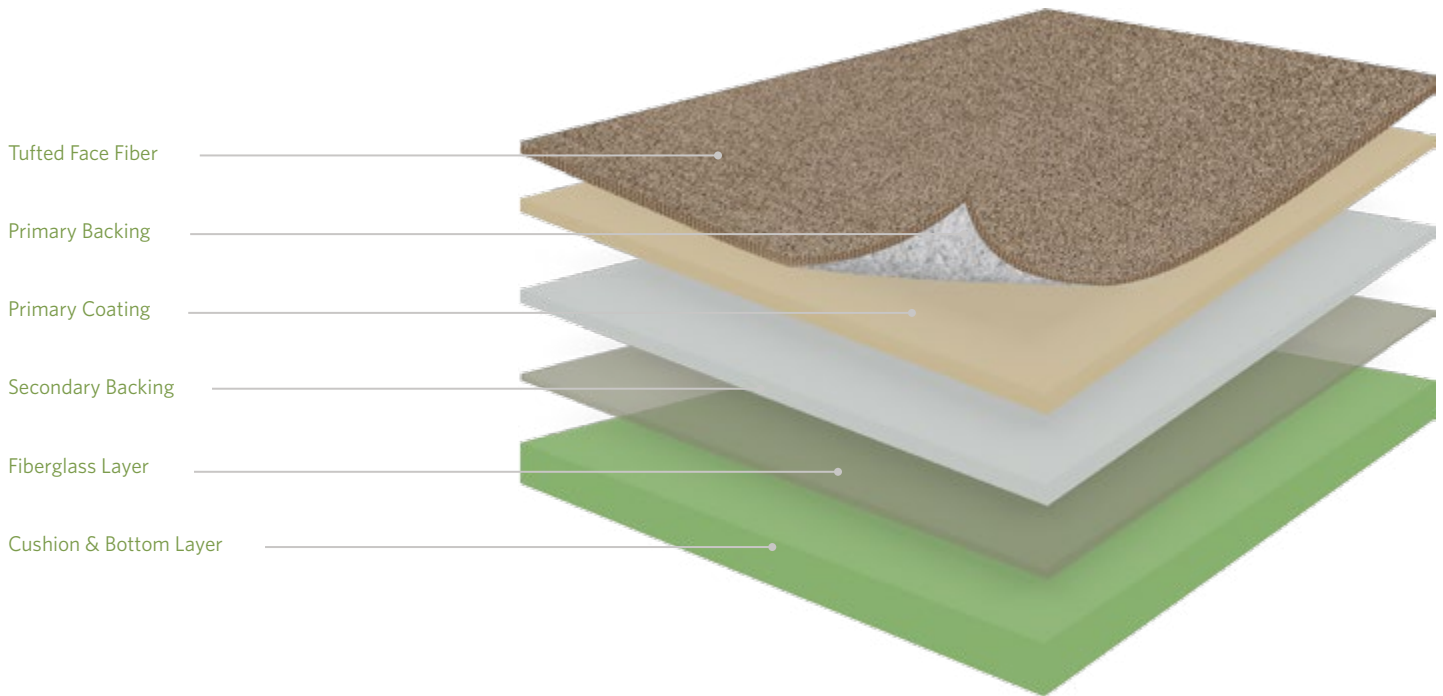


Backing Systems

Milliken™



Approach to Carpet Backing

- Carpet Tile comes standard with cushion backing
- Broadloom comes standard with Endura-loc™ backing
- Broadloom has a cushion backing option (EPA3 cushion backing)

TractionBack® is a proprietary high-friction backing technology designed to keep Milliken modular carpet securely in place following installation while requiring little or no use of floor sealants and supplemental adhesive materials.

TractionBack® is a cost-effective, no hassle, environmentally friendly way to install commercial carpet tile compared to wet adhesive and “peel-and-stick” methods.

1. Reduces or eliminates the time needed to prime or seal the floor
2. Reduces or eliminates adhesive cost
3. Reduces or eliminates the time spent spreading wet adhesive
4. Reduces or eliminates wet adhesive drying time
5. Reduces or eliminates VOC off-gassing typically associated with floor sealants and adhesives
6. Adhesion bond strength is effective on flooring with water vapor emission levels of 8 lb. or less
7. Reduces or eliminates damage to raised access floors and high-quality sub-floors, leaving little or no residue
8. Tiles can be lifted and re-placed in their original location 2-3 times without losing traction effect, making it convenient for use over raised access flooring
9. No “peel-and-stick” paper backing or additional tools required