

THE MOST ADVANCED INSTALLATION SYSTEM FOR MODULAR CARPET

BIO-BASED COST-EFFECTIVE NO HASSLE ENVIRONMENTALLY SOUND
NO OFFGASSING LESS RAW MATERIALS EASY TO ACCESS SUB FLOOR
NO LOSS OF ADHESION NO DAMAGE TO SUB FLOOR NO POLY FILM
NO WET ADHESIVES NO FLOOR SEALERS BIO-BASED COST-EFFECTIVE
NO HASSLE ENVIRONMENTALLY SOUND NO OFFGASSING NO DAMAGE
TO SUB FLOOR LESS RAW MATERIALS EASY TO ACCESS SUB FLOOR NO
LOSS OF ADHESION NO
WET ADHESIVES NO POLY
FILM ENVIRONMENTALLY

TractionBack®

SOUND BIO-BASED EASY
TO ACCESS SUB FLOOR
NO LOSS OF ADHESION
LESS RAW MATERIALS NO
OFFGASSING NO HASSLE
COST-EFFECTIVE NO POLY
FILM NO WET ADHESIVES
NO FLOORSEALERS NO
DAMAGE TO SUB FLOOR
NO LOSS OF ADHESION

Milliken

T **01**

WHAT IS TRACTIONBACK? (The totally new way to install carpet tile without wet adhesives)

At Milliken Research, we've created a remarkable new bio-based high-friction coating that's applied to our carpet tile backing. This patented innovation not only keeps your carpet securely in place, it does so without wet adhesives, floor sealers or primers. So installing, moving or replacing modular carpet is easier on you—and the environment—than ever before.

TRACTIONBACK®: A BIO-BASED, NON-VISIBLE HIGH-FRICTION COATING TO PREVENT LATERAL MOVEMENT OF CARPET TILES WHILE ALLOWING TILES TO BE EASILY LIFTED FOR UNDERFLOOR ACCESS OR REPLACEMENT.



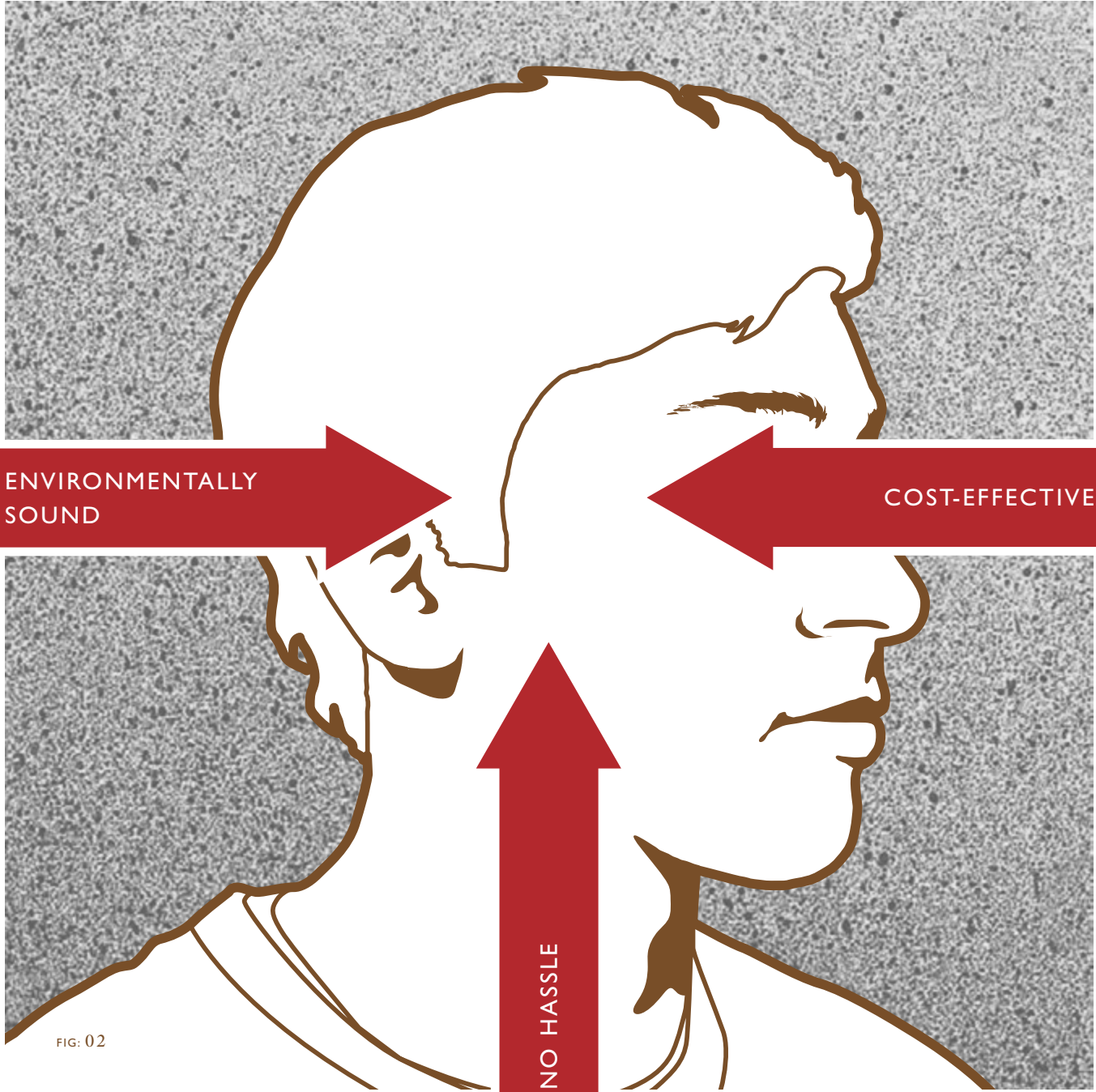
FIG: 01

T 02

WHY YOU NEED TRACTIONBACK (The straight story on a better installation system)

In recent years, ‘peel and stick’ dry adhesives have been marketed as a superior solution to traditional wet adhesives. These manufacturer—rather than installer—applied systems introduce a chemical adhesive to the carpet backing. This is then covered by a protective polyethylene film that is removed at installation. These dry adhesive systems however, demand more labor, generate more waste and can become permanently affixed to the floor. That’s precisely why we created TractionBack®—as the smart alternative to the limitations of both ‘peel and stick’ and wet adhesive systems.

TRACTIONBACK IS LESS COSTLY. ENVIRONMENTALLY SUPERIOR. FASTER AND EASIER TO USE. AND AVAILABLE WITH MOST STANDARD MILLIKEN MODULAR CARPETS. MAKING IT THE MOST ADVANCED INSTALLATION SYSTEM FOR CARPET TILES IN THE CONTRACT MARKET TODAY.



ENVIRONMENTALLY
SOUND

COST-EFFECTIVE

NO HASSLE

FIG: 02

T 03_A

BETTER FOR THE ENVIRONMENT

Environmentally superior by every measure, TractionBack® consumes less raw materials and chemicals than ‘peel and stick’ products or wet adhesive systems. It eliminates the waste created by polyethylene films discarded at the installation site. And because no adhesives or floor sealants are used, TractionBack eliminates offgassing of volatile organic compounds (VOCs), so improving air quality. Furthermore, the TractionBack chemistry itself is bio-based. For all these reasons it’s clearly better for the environment, indoors and out. And no other modular carpet contributes more to LEED certification.



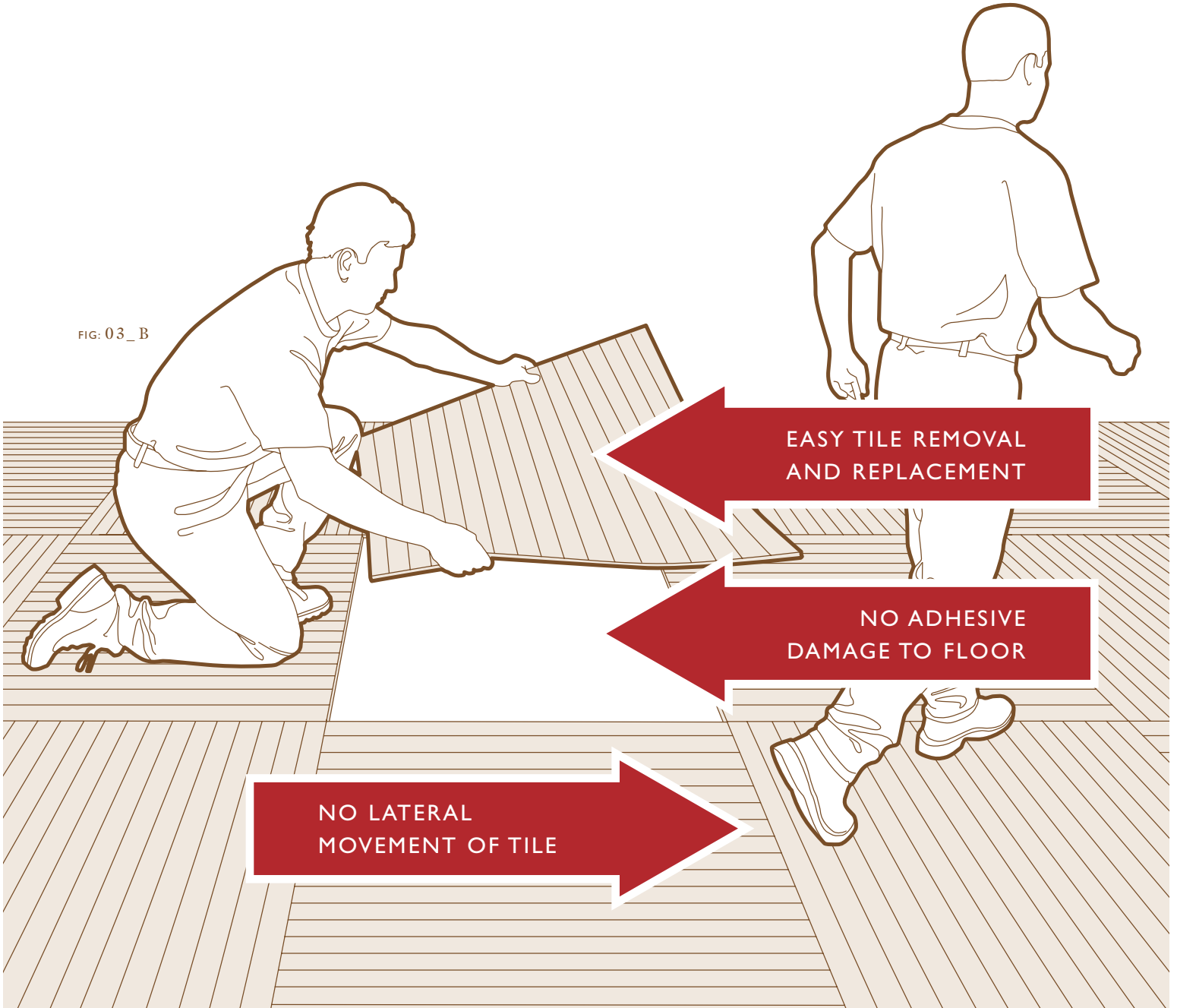
T 03_B

EASY IN, EASY OUT (Underfloor access is easy; carpet removal is fast and clean)

With TractionBack[®], carpet tiles stay put underfoot, yet move easily when you want them to. The lateral grip of this high-friction coating keeps modular carpet securely in place, even in high traffic areas. But vertically speaking, lifting tiles with TractionBack couldn't be easier, making replacement or underfloor access a simple operation. Carpet can easily be removed and returned to the floor. And TractionBack does no damage to high quality subfloor systems. Its unique properties ensure there's no loss of adhesion over time, yet it leaves no tacky residue, which can be expensive and time-consuming to clean up. Carpet won't adhere permanently as it can with 'peel and stick' or wet adhesives. A further benefit is the ability to install carpet with TractionBack over 'wet' slabs. TractionBack is warranted for installations with up to 8 lbs. of moisture/1000 sq.ft. (3.6 kg/92.9 sq.m.) per 24 hour period. This high-tech triumph enables Milliken Contract to offer the industry's only Lifetime Floor Compatibility Warranty.

CONSULT MILLIKEN'S PUBLISHED INSTALLATION INSTRUCTIONS AND WARRANTY DOCUMENTS FOR FULL DETAILS

FIG: 03_B



T 04

GAINING TRACTION EVERYWHERE

TractionBack® already has an impressive track record in numerous corporate, educational and healthcare facilities with varying floor substrates and traffic levels. In every case its performance has been exceptional, with no movement under wheeled traffic or at transition points.

“WE HAVE 75,000 PEOPLE COME THROUGH THIS FACILITY EACH YEAR SO WE NEEDED A HIGH-PERFORMANCE CARPET. USING ADHESIVE-FREE BACKING, WE CAN JUST SWITCH OUT DAMAGED OR STAINED CARPET TILES WITH ATTIC STOCK TO KEEP THE CARPET CLEAN AND ATTRACTIVE LONG TERM.”

TOM OBERMAIER

DEPUTY DIRECTOR

TUCSON CONVENTION CENTER

TUCSON ARIZONA



TRACTIONBACK®

COMSYS MARYLAND

TUCSON CONVENTION CENTER ARIZONA



INSTALLATIONS



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